# GUIDE TO GIVING



# Decide how you will weave your philanthropy into your community





## Discover your motivation

- DO YOU FEEL STRONGLY ABOUT A SPECIFIC CAUSE?
- HAS AN ORGANIZATION TOUCHED YOUR LIFE OR A LOVED ONE?
- DO YOU WANT TO CREATE A LEGACY OR PASS ALONG YOUR VALUES TO GENERATIONS THAT FOLLOW YOU?
- HAVE YOU REACHED A TIME WHERE YOU JUST WANT TO GIVE BACK?

### PLEASE SHARE WITH US

Charitable giving is about improving the quality of life. For the Greater Alliance Foundation, that is our goal. Let us get to know you to help us learn about your interests and help you become a strategic philanthropist. We care about getting it right and supporting what you care about most.

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	ime, talent and treasure and the experiences you have had.
hat inspires you to give of your time, talent and treasu	ures?
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Where have you given your charitable dollars in the pas	
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o you consider yourself spontaneous with giving dollar	rs or are you more focused on specific interests and targeted location
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What was your most meaningful and rewarding charitab	le donation? Why?
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Where do you like to volunteer your time?	ingful and rewarding experience? Why?

Are you interested in creating guidelines for philanthropy and allow organizations to apply for funding through a grant application process?



## IDENTIFY YOUR INTERESTS

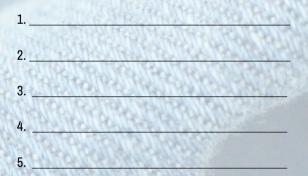
Animals Arts and Culture **Civil Rights and Advocacy Community Improvement Neighborhoods Public Places Diseases, Disorders and Medicine** Education Adult Education **Elementary & Secondary Higher Education** Literacy specific Preschool **Scholarships STEM specific** Employment **Vocational Training Job Placement** Environment Food, Agriculture and Nutrition **Health & Wellness Crisis Intervention** Dietary **Health Care Delivery Mental Health** Substance Abuse Housing & Shelter **Improvement & Repairs** Shelters Senior Housing **Human Services** Aging Children, Youth and Family Services **Domestic Violence** Parks & Recreation Philanthropy & Volunteerism **Recreational Sports Religion-Related Youth Development After School Early Childhood** Philanthropy Service Clubs



Where do your interests lie?

What causes do you care about?

What has made a difference in your life or a loved one?





## YOUR CORE VALUES

#### **Most important values:**

1		
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Acceptance Achievement Adventure Balance Collaboration Commitment Compassion Community Competency Creativity Democracy Dignity Diversity Education Equity Expertise Faith Family Friendships Freedom Generosity Growth Healing Honesty Humility Innovation

Integrity Involvement Harmony Honesty Kindness Knowledge Leadership Learning Love Loyalty Meaningful Work Opportunity Patriotism Peace Personal Growth Recognition Religion Respect Responsibility Security Service Spirituality Stability Transformation Wisdom Work Ethic

## BRAND A PERSONAL MISSION STATEMENT

"We commit to enhancing opportunities in our community. Together we will do this by supporting literacy programs for kids in our park system and sponsor our youngest readers through a fund set up to impact our local library."

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### Interests

Civil Rights and Advocacu Community Improvement fleiahborhoods Public Places Diseases, Disorders and Medicine Education Adult Education Elementory & Secondory Higher Education Literacy specific Preschool Scholarships STEM specific Employment Vocational Training Job Placement Environment Food, Agriculture and Autrition Health & Wellness Crisis Intervention Dietary Health Care Delivery mental Health Substance Abuse Housing & Shelter Improvement & Repairs Shelters Senior Housing Human Services Aging Children, Youth and Family Services Domestic Violence **Parks & Recreation** Philanthropy & Volunteerism

Recreational Sports Religion-Related Youth Development After School Early Childhood

Philanthropy Service Clubs

"I'd rather not be specific on how my gift is to be used. I would like to leave that choice to those and Fidences. connected, active and woven register hands liseases. Disorders and into our community's needs.

Adult Education Elementary & Secondary Higher Education Literacy specific

#### That is okay too.

STEM specific Employment Vecational Training Job Placement Environment Food, Agriculture and Autrition Health & Wellness Crisis Intervention Dietaru Health Care Delivery mental Health Substance Abuse Housing & Shelter Improvement & Repairs Shellers Senior Housing Human Services Aqinq Children, Youth and Family Services Domestic Violence Parks & Recreation Philanthropy & Volunteeriam Recreational Sports Religion-Related Youth Development After School Early Childhood Philanthropy Service Clubs

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Involvement eting our greatest needs now and in the future. meeting

Integrity

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# Now you have some clarity on your interests and values.

### Grab some action verbs.

Accomplish Advance Alleviate Believe Build Brighten Command Commit Communicate Compel Connect Continue Create Demonstrate Direct Distribute Demonstrate

Direct Distribute Educate Endow Engage Facilitate Foster Give Grant **Implement** Improve Inspire Launch Lead Make Model

Motivate Nurture Organize Perform Rebuild Reduce Repair Revive Serve Shape Strengthen Sustain Teach Train Transform Use Validate

# Time to write your personal mission statement.

Keep it on the short side.

For Good, For Alliance, Forever

### Need a little more inspiration.....

"Our family is committed to the meaningful work of ending hunger in Alliance."

"I desire to transform young minds' mental health toward GRIT, RESILIENCE, and an "I CAN DO" attitude by creating an outdoor 5 stage challenge obstacle course in our park system. No social media or cells phone allowed!"

"Together, my family wants to improve the overall awareness and implementation of fitness and quality nutrition in our community. We aspire to build a giving circle." "I want to inspire dignity, respect, and integrity toward Alliance's aging population by endowing the Alliance Senior Center's new Resource Center."

"We have decided to lead the charge of keeping animals and their families TOGETHER by providing financial support to offset the cost of providing lifesaving reduced, low-cost or no-cost veterinary services to those in my community who cannot afford to save them."



Just a couple more thoughts about setting up your fund with us.

What would you like the name of your fund to be? \_\_\_\_

Do you plan to contribute additional gifts to the fund? \_

Is the community foundation in your estate plan? If not, would you like someone to contact you about it?

May we use your photos and fund story in foundation publicity?

Would you like to remain anonymous?

Our goal is to keep administrative costs below the norm of community foundations because we strive to put as many dollars back into the community as possible. The highest compliment you can pay us is to share your story and experience about your personal path to philanthropy with friends and family and ask them to join our family of funds.



For Good, For Alliance, Forever