



GUIDE TO GIVING



**Decide how you
will weave your
philanthropy into
your community**





Discover your motivation

- DO YOU FEEL STRONGLY ABOUT A SPECIFIC CAUSE?
- HAS AN ORGANIZATION TOUCHED YOUR LIFE OR A LOVED ONE?
- DO YOU WANT TO CREATE A LEGACY OR PASS ALONG YOUR VALUES TO GENERATIONS THAT FOLLOW YOU?
- HAVE YOU REACHED A TIME WHERE YOU JUST WANT TO GIVE BACK?

PLEASE SHARE WITH US

Charitable giving is about improving the quality of life. For the Greater Alliance Foundation, that is our goal. Let us get to know you to help us learn about your interests and help you become a strategic philanthropist. We care about getting it right and supporting what you care about most.

Name: _____ **Birth Date:** _____

Address: _____

E-mail Address: _____ **Phone:** _____

If you were not born in Alliance, what brought you here? _____

Have you lived anywhere else? _____

Tell us about your education: _____

Parent's Names: _____

Children's Names / Birthdays / Locations: _____

Career/Employment History: _____

Military Service: _____

Church Affiliations: _____

Service or Civic Membership: _____

Hobbies and Activities: _____

Take a moment and reflect on your past giving of your time, talent and treasure and the experiences you have had.

What inspires you to give of your time, talent and treasures? _____

Where have you given your charitable dollars in the past? _____

Do you consider yourself spontaneous with giving dollars or are you more focused on specific interests and targeted locations?

What was your most meaningful and rewarding charitable donation? Why?_____

What was your most disappointing charitable donation? Why? _____

Where do you like to volunteer your time? _____

What non-profit boards have you served on? _____

Which volunteer or non-profit board was the most meaningful and rewarding experience? Why? _____

With whom do you discuss your giving decisions with? _____

Do you choose what organizations and projects to support with family members or on your own? _____

Are you interested in creating guidelines for philanthropy and allow organizations to apply for funding through a grant application process?



IDENTIFY YOUR INTERESTS

Animals
Arts and Culture
Civil Rights and Advocacy
Community Improvement
 Neighborhoods
 Public Places
Diseases, Disorders and Medicine
Education
 Adult Education
 Elementary & Secondary
 Higher Education
 Literacy specific
 Preschool
 Scholarships
 STEM specific
Employment
 Vocational Training
 Job Placement
Environment
Food, Agriculture and Nutrition
Health & Wellness
 Crisis Intervention
 Dietary
 Health Care Delivery
 Mental Health
 Substance Abuse
Housing & Shelter
 Improvement & Repairs
 Shelters
 Senior Housing
Human Services
 Aging
 Children, Youth and Family
 Services
 Domestic Violence
Parks & Recreation
Philanthropy & Volunteerism
Recreational Sports
Religion-Related
Youth Development
 After School
 Early Childhood
 Philanthropy
 Service Clubs



Where do your interests lie?

What causes do you care about?

What has made a difference in your life or a loved one?

1. _____
2. _____
3. _____
4. _____
5. _____



YOUR CORE VALUES

Most important values:

1. _____
2. _____
3. _____
4. _____
5. _____

Acceptance
Achievement
Adventure
Balance
Collaboration
Commitment
Compassion
Community
Competency
Creativity
Democracy
Dignity
Diversity

Education
Equity
Expertise
Faith
Family
Friendships
Freedom
Generosity
Growth
Healing
Honesty
Humility
Innovation

Integrity
Involvement
Harmony
Honesty
Kindness
Knowledge
Leadership
Learning
Love
Loyalty
Meaningful Work
Opportunity
Patriotism

Peace
Personal Growth
Recognition
Religion
Respect
Responsibility
Security
Service
Spirituality
Stability
Transformation
Wisdom
Work Ethic





BRAND A PERSONAL MISSION STATEMENT

"We commit to enhancing opportunities in our community. Together we will do this by supporting literacy programs for kids in our park system and sponsor our youngest readers through a fund set up to impact our local library."

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Spirituality
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Work Ethic

Interests

Arts and Culture
Civil Rights and Advocacy
Community Improvement
Neighborhoods
Public Places
Diseases, Disorders and
Medicine
Education
Adult Education
Elementary & Secondary
Higher Education
Literacy specific
Preschool
Scholarships
STEM specific
Employment
Vocational Training
Job Placement
Environment
Food, Agriculture and Nutrition
Health & Wellness
Crisis Intervention
Dietary
Health Care Delivery
Mental Health
Substance Abuse
Housing & Shelter
Improvement & Repairs
Shelters
Senior Housing
Human Services
Aging
Children, Youth and Family
Services
Domestic Violence

Parks & Recreation

Philanthropy & Volunteerism
Recreational Sports
Religion-Related
Youth Development
After School

Early Childhood

Philanthropy
Service Clubs



"I'd rather not be specific on how my gift is to be used. I would like to leave that choice to those connected, active and woven into our community's needs."

That is okay too.



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Our board is committed to meeting our greatest needs now and in the future.

Now you have some clarity on your interests and values.

Grab some action verbs.

Accomplish

Advance

Alleviate

Believe

Build

Brighten

Command

Commit

Communicate

Compel

Connect

Continue

Create

Demonstrate

Direct

Distribute

Demonstrate

Direct

Distribute

Educate

Endow

Engage

Facilitate

Foster

Give

Grant

Implement

Improve

Inspire

Launch

Lead

Make

Model

Motivate

Nurture

Organize

Perform

Rebuild

Reduce

Repair

Revive

Serve

Shape

Strengthen

Sustain

Teach

Train

Transform

Use

Validate

Time to write your personal mission statement.



Keep it on the short side.

For Good, For Alliance, Forever

Need a little more inspiration.....

"Our family is committed to the meaningful work of ending hunger in Alliance."

"I desire to transform young minds' mental health toward GRIT, RESILIENCE, and an "I CAN DO" attitude by creating an outdoor 5 stage challenge obstacle course in our park system. No social media or cells phone allowed!"

"Together, my family wants to improve the overall awareness and implementation of fitness and quality nutrition in our community. We aspire to build a giving circle."

"I want to inspire dignity, respect, and integrity toward Alliance's aging population by endowing the Alliance Senior Center's new Resource Center."

"We have decided to lead the charge of keeping animals and their families **TOGETHER** by providing financial support to offset the cost of providing lifesaving reduced, low-cost or no-cost veterinary services to those in my community who cannot afford to save them."





Just a couple more thoughts about setting up your fund with us.

What would you like the name of your fund to be? _____

Do you plan to contribute additional gifts to the fund? _____

Is the community foundation in your estate plan? If not, would you like someone to contact you about it? _____

May we use your photos and fund story in foundation publicity? _____

Would you like to remain anonymous? _____

Our goal is to keep administrative costs below the norm of community foundations because we strive to put as many dollars back into the community as possible. The highest compliment you can pay us is to share your story and experience about your personal path to philanthropy with friends and family and ask them to join our family of funds.



For Good, For Alliance, Forever